

To whom it may concern:

This is a letter of recommendation for Lisa Cox. Lisa was employed by The Art Institute of Tampa for over a year in which time she served as the graphic designer for the college. Lisa was, by far, the best graphic designer the college has had in three years. We sorely miss her and her talents. Not only was Lisa extremely professional and diplomatic, she was creative, motivated and worked extremely well with deadlines.

She was an exemplary employee: Always on time, never abused liberties, and had an overall positive and happy demeanor. Lisa was able to take direction and lead on projects. She had a firm grasp on design to which our public would respond. During her time with us, Lisa created outdoor boards, ads, direct mail pieces, graphics for the interior of our college, posters, flyers, and more. Lisa reported to the public relations department for her duties. In assisting me as the public relations director, Lisa created many pieces for communications: internal and external newsletters, brochures, email blasts, and digital signs for our lobby. Lisa also assisted in managing our social media campaign by responding to communications, keeping our sites populated, and creating and executing social media campaigns to keep ongoing "conversations" between The Art Institute of Tampa and its many publics.

Lisa is an extremely motivated individual that puts 100% into all projects. When given a design task, Lisa actually wraps her mind around the project and brainstorms until she finds the right design approach for the problem or goal at hand. I highly recommend Lisa for not only an entry-level design position, but even a position that requires two to three years experience based on her level of professionalism and design skill sets.

I welcome any and all calls concerning Lisa for a graphic design or marketing position.

Sincerely,

Lesley Campos
Public Relations Director
The Art Institute of Tampa
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